EUNIC MOBILITY SCHEME 2027 HOSTING OFFERS



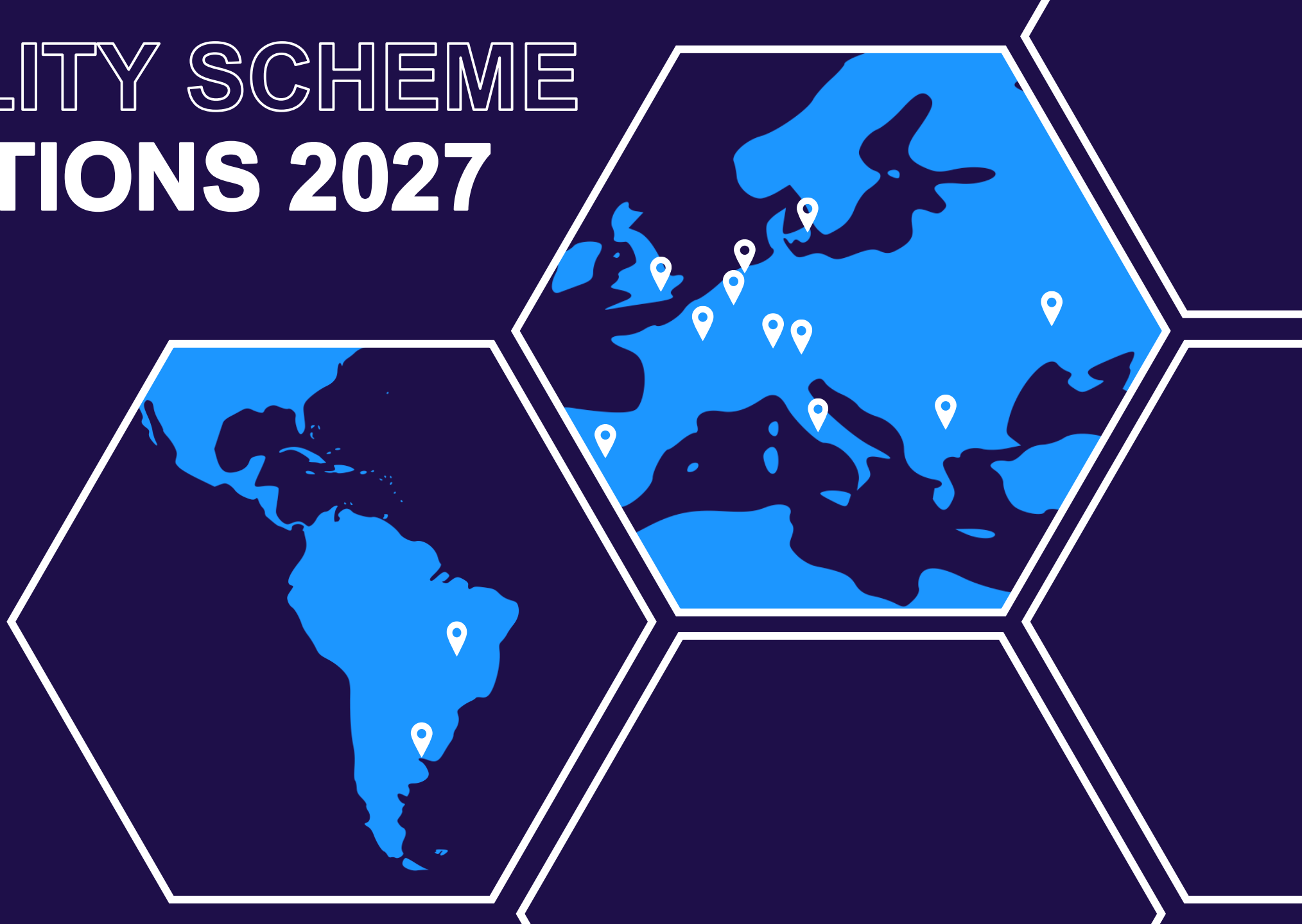




EUNIC
EU National Institutes for Culture

Co-funded by the European Union

MOBILITY SCHEME
LOCATIONS 2027



Location	Host	Dates	Main topics	Spots available
Paris	Institut français HQ	4-5 Feb 2027	**Major International Cultural Events:** Artistic Freedom & Diplomatic Challenges	12
Madrid	Instituto Cervantes HQ	8-10 Feb 2027	**The Fundamentals of an International Cultural Relations Institute**: Culture, academia, international relations, communications, administration, digital transformation and marketing	5
Brussels	EUNIC Global	week of 22 Feb 2027	**The Culture Compass & Developments of ICR at EU level:** Introduction to EUNIC's various programming areas and other cultural networks at European level	15
Munich	Goethe-Institut HQ	8-12 March 2027	**Strategic Communication for Cultural Relations:** The changing information environment, AI, impactful storytelling, cooperation, and advocacy communications for culture	14
Stuttgart	ifa HQ	week of 15 March 2027	**Public Debate & Political Pressure:** International cultural relations in shrinking spaces, neutrality of publicly funded institutions, artistic freedom and (self-) censorship, programme freedom and institutional resilience	10
Montevideo/ Buenos Aires	EUNIC cluster in Uruguay	week of 19 April 2027	**Cross-Border Cultural Cooperation in South America:** Developing joint regional projects in Latin America's Southern Cone	15
London	EUNIC cluster in London	week of 27 April 2027	**EU-UK Relations and Cultural Cooperation:** Cultural placemaking and international exchange	12
Rome	Italian Ministry of Foreign Affairs and International Cooperation HQ	11-13 May 2027	**Protecting Cultural Heritage**: Archaeology, UNESCO, and international exchange	10
Amsterdam	EUNIC cluster in the Netherlands	week of 15 May 2027	**Artistic Freedom in International Cultural Collaboration**	7
Kyiv	Ukrainian Institute HQ	week of 24 May 2027	**New Dimensions of Cultural Diplomacy and Cultural Relations:** Tools for international cooperation in fragile contexts - adaptation, trust and long-term relationships	12
Brasília	EUNIC cluster in Brasília	9-10 September 2027	**Operating as a EUNIC Cluster:** Organisation, governance models, cluster members and partners	5
Sofia	EUNIC cluster in Bulgaria	week of 24 September 2027	**Cluster Collaboration and Practice:** Curatorial practices, cultural networking, project development, EUNIC Cluster Fund, and audience engagement	5
Copenhagen	Lithuanian Culture Institute HQ and Danish Cultural Institute HQ	week of 16 November 2027	**Culture, Policy and Democratic Resilience:** Cultural advocacy, political engagement and advocacy across European governance contexts	25

PARIS - INSTITUT FRANÇAIS

Main topics addressed

Major International Cultural Events: Artistic Freedom & Diplomatic Challenges

Key information
Dates: 4-5 Feb 2027
Days: 2
Language: English
Places: 12

Planned programme

This two-day mobility visit will provide a unique opportunity to reflect on a key challenge for cultural cooperation: how to uphold artistic freedom while navigating growing geopolitical tensions and diplomatic sensitivities. Through keynote contributions, case studies and peer exchanges, participants will explore how cultural institutes can balance artistic freedom, institutional responsibilities, and geopolitical pressures. Participants will engage with senior representatives from leading cultural organisations, international festivals (such as the Cannes Film Festival, Opéra de Paris), human rights actors, European institutions and diplomatic services.

Building on recent discussions within EUNIC on the impact of geopolitical conflicts on cultural cooperation, including debates surrounding the 2026 Venice Biennale, the visit will examine concrete cases and institutional responses. Participants will share their experiences from their own organisations and collectively reflect on how to anticipate and respond to political crises affecting major international cultural events.

The mobility aims to create a trusted space for peer learning and exchange while fostering new perspectives, practical learning and stronger European networks. Particular attention will be given to crisis anticipation, institutional decision-making and practical strategies for reconciling artistic, political and diplomatic considerations in increasingly complex international contexts.

Participant profile

- **Experienced professionals** from EUNIC member organisations;
- Focus on **cultural cooperation, artistic freedom and cultural diplomacy**;
- **Preference for senior managers** involved in major international cultural events;
- Experience with **national representation, politically sensitive contexts or international partnerships;**
- **Diverse backgrounds** and willingness to exchange practices and learn from peers.

Link to EUNIC activities

- Builds on discussions from the EUNIC General Assembly around national pavilions and representation at major cultural events;
- Creates space for peer learning and sharing practical experiences in complex geopolitical contexts;
- Connects to EUNIC's work on cultural relations, international cooperation and artistic freedom;
- Supports cultural diversity, intercultural dialogue and democratic values.

Accessibility

- Wheelchair-accessible venues and toilets;
- Accessible lifts, doors and access routes;
- Microphones and accessible seating available;
- Breaks and assistance provided as needed.

Specific accessibility requirements can be discussed in advance. For further information, please contact us.

MADRID – INSTITUTO CERVANTES

Main topics addressed

The Fundamentals of an International Cultural Relations Institute: Culture, academia, international relations, communications, administration, digital transformation and marketing

Key information
Dates: 8-10 Feb 2027
Days: 3
Language: English (some knowledge of Spanish)
Places: 5

Planned programme

First, we offer a general but thorough presentation of Instituto Cervantes for participants to get an accurate idea of who we are, our vision, objectives and priorities; how we work, both in our centres and at the headquarters; where we are; how we are organised and what we do.

Then, participants will have their space to share their own work, experiences and ideas followed by open discussion and exchange on differences, similarities and suggestions.

As a continuation, we offer more specific and detailed meetings or activities with the areas involved in the running of our institution in which each participant has expressed interest.

Additionally, we will organise meetings, visits, conferences, round tables or any other work format with other educational or cultural institutions, be they public or private, to match and complement the interests and priorities of the participants and to give them a wide vision of IC work within our social and cultural context.

To conclude the programme, we will have a final meeting to recap on the content of the programme, reflect on the Mobility Scheme in general, its purpose and outcomes, and propose suggestions for improvement.

Participant profile

- **Any profile or background** is welcome and well suited;
- **Any level of expertise or field** of interest can be accommodated;
- Participants are expected to **show proven interest in the Instituto Cervantes and take an active role**;
- Participants can indicate which department they would like to explore further as the programme is flexible and accommodating in this.

Link to EUNIC activities

- Programme to be organised in collaboration with the EUNIC Cluster in Madrid;
- Joint activities and cultural visits to complement the programme;
- Building on past EUNIC Mobility visits hosted by the Instituto Cervantes.

Accessibility

- Large print for documents;
- Sharing advance copy of slides to be projected;
- Wheelchair access.

BRUSSELS - EUNIC GLOBAL

Main topics addressed

Understanding EUNIC's core mission and programme. How EUNIC contributes to the EU's growing work in International Cultural Relations Introduction to EUNIC's various programming areas and contextualising EUNIC's work within the wider landscape of European cultural networks and EU cultural policy developments.

Key information

Dates: week of 22 Feb 2027
Days: 2
Language: English
Places: 15

Planned programme

During the visit to the EUNIC office in Brussels, participants will gain insights into the programmes that EUNIC is implementing such as the Cluster Fund, Spaces of Culture and our Communications work. As the Mobility Scheme is part of our wider Knowledge Sharing offer, we constantly want to build on our community of practices. Therefore, we want to hear from participants on how they are working on the ground with EUNIC and about their topics of expertise. So, an active involvement of participants in breakout sessions or presentations on their work are desired.

Participants will learn about advocacy for cultural relations, how the European institutions work and how the partnership between EUNIC and the EU has been developing. We want to further invite representatives from other cultural networks in Brussels to share about their work, to allow participants to gain a broader knowledge on those.

The programme will be rounded off with some time dedicated to do personal networking and a cultural visit to one of Brussels cultural institutions, looking beyond the stereo types to discover the cultural and political dimensions of the "European capital".

Participant profile

- **Entry to mid-level seniority**, with a role **linked to European partnerships** and / or a personal interest in how the EU works through culture and / or the role networks play in cultural practice. ;
- Participants are expected **to share about their work** within and outside the EUNIC network;

Link to EUNIC activities

- Presentation of the different areas that the EUNIC office in Brussels is working on;
- Link to EUNIC programmes on a holistic level;
- Sharing of EUNIC's advocacy efforts for cultural relations.

Accessibility

- Commitment to creating an accessible and inclusive environment for participants;
- Special dietary requirements can be accommodated;
- The office is currently not wheelchair accessible due to construction outside the building;
- The office hopes that the construction will be finished by the time of the mobility visit.

Other needs emerging during the matching process will be considered and accommodated where possible.

MUNICH – GOETHE-INSTITUT

Main topics addressed

Strategic Communication for Cultural Relations: The changing information environment, AI, impactful storytelling, cooperation, and advocacy communications for culture

Key information

Dates: week of 8 Mar 2027
Days: 2.5
Language: English
Places: 14

Planned programme

The communication environment for cultural institutions is undergoing rapid transformation. Artificial intelligence, disinformation, shifting audience behaviours and the increasing fragmentation of media channels are creating new challenges for how cultural organisations engage with their stakeholders and demonstrate their relevance. At the same time, these developments offer opportunities to strengthen cooperation, communicate impact more effectively and reach audiences in new ways.

The programme will address questions such as:

- How can cultural institutions communicate their impact in compelling and evidence-based ways?
- How can strategic communications contribute to media literacy, resilience, and informed public discourse?
- How can institutions use AI and emerging technologies responsibly and strategically?
- How can communication teams strengthen collaboration across organisations, networks and European partnerships?
- How can cultural institutions advocate for the value of culture and cultural relations in an increasingly complex environment?
- How can Social Media be used as a tool of strategic communication to reach younger target audiences?

The programme will place a strong emphasis on mutual learning and exchange among peers. We see the diversity of experiences within the EUNIC network as a key resource and therefore aim to create a participatory format in which all participants can contribute their expertise.

Participant profile

- **Communication professionals** with strategic, coordination or leadership responsibilities;
- Relevant roles include **communications, public affairs, audience engagement, advocacy and institutional positioning**;
- **Senior professionals** such as Heads of Communications, Senior Communications Managers and Press/PR Leads;
- **Active contribution** through presentations, case studies and discussions;
- Willingness to **share practices, challenges and lessons learned**.

Link to EUNIC activities

- Builds on the EUNIC Knowledge Sharing Workshop on Strategic Communications in Copenhagen;
- Focus on shared challenges, including strategic communications, advocacy, impact communication, AI and audience engagement;
- Peer exchange around practical examples, case studies and collaboration.

Accessibility

- Wheelchair-accessible facilities;
- Large-print documents and advance presentation materials upon request;
- Support for dietary requirements;
- Lactation room.

Additional accessibility needs can be discussed during the matching process

STUTTGART - ifa

Main topics addressed

Public Debate & Political Pressure: International cultural relations in shrinking spaces, neutrality of publicly funded institutions, artistic freedom and (self-) censorship, programme freedom and institutional resilience

Key information

Dates: week of 15 Mar 2027
Days: 3
Language: English
Places: 10

Planned programme

Defending artistic freedom in the context of public funding

The headquarters and local branches of EUNIC member institutions, which curate exhibitions and support art and civil society projects worldwide, face the challenge of navigating volatile conditions for public discourse and increasing political pressure amid the interplay of artistic freedom and public funding. Participants will reflect on what measures could be taken in preparation of the event or exhibition and how cultural institutes can respond when artistic work or an artist becomes the subject of political dispute. Participants will share their experiences, local discourses and developed strategies in curation, exhibition and funding in shrinking spaces. Central learnings for all participants will be to understand dynamics of current debates and learn from each other's strategies and tactics for their daily work. During the programme exchanges with the local cultural scene and external virtual impulses are planned, for instance an input by Christoph Möllers or Nils Weinberg, authors of the recent publication "Öffentliche Kunstfreiheit [Public Artistic Freedom]". They examine the constitutional and political challenges that arise when publicly funded art and cultural institutions become the subject of public controversy.

Participant profile

- Staff with **relevant experience in the subject area** and the curation of public events and programmes;
- Willingness to **share work experiences, challenges and possible solutions** within their organisations;
- Interest in sharing insights into cases, local discussions and societal debates;
- Openness to **exploring common issues** and locally different challenges.

Link to EUNIC activities

- Follow-up to group discussions at the Stuttgart General Assembly on public discourses and artistic freedom;
- Builds on the EUNIC Heads Knowledge Sharing Workshop in Prague on Institutional Resilience;
- Expands the group of EUNIC member staff taking part in these debates and confronting these issues in their day-to-day work.

Accessibility

- Wheelchair access is limited at Stuttgart headquarters.

MONTEVIDEO/ BUENOS AIRES - EUNIC URUGUAY

Main topics addressed

Cross-Border Cultural Cooperation in South America: Developing joint regional projects in Latin America's Southern Cone

Key information
Dates: week of 19 Apr 2027
Days: 3
Language: English and Spanish
Places: 15

Planned programme

Day 1: Understanding the Regional Landscape
Welcome and introductions
EUNIC today: strategic priorities, opportunities and tools
Presentations of cluster initiatives and projects from Argentina, Chile, Paraguay and Uruguay
Exchange with a local cultural partner

Day 2: Building the Future Together
Identifying shared regional challenges and opportunities
Project incubation sessions for future EUNIC funding opportunities
Exploring a Southern Cone cross-border cluster and potential governance models
Travel from Buenos Aires to Montevideo (subject to final format)

Day 3 (Half Day): Action Planning
Presentation of project concepts
Defining next steps and a shared roadmap
Evaluation and closing session
Exchange with a local cultural partner

Participant profile

- **Directors and programme managers** from EUNIC member organisations and clusters in **Argentina, Chile, Paraguay and Uruguay**;
- Experience in decision-making, programme development, **cluster coordination or international cultural relations**;
- Interest in **cross-border cooperation** and developing joint projects.

Link to EUNIC activities

- Follow-up to the EUNIC regional seminar in Bogotá;
- Strengthening regional cooperation, knowledge sharing and connections between EUNIC clusters in Latin America;
- Preparation for future joint applications to the EUNIC Cluster Fund and other EUNIC programmes;
- Supporting long-term collaboration through concrete joint projects.

Accessibility

- Commitment to an accessible and inclusive mobility visit;
- Support may include sign language interpretation, audio description, accessible venues and accommodation, mobility and transport assistance, accessible communication formats and dietary accommodations;
- Flexibility with breaks and programme adjustments to accommodate individual needs.

LONDON – EUNIC LONDON

Main topics addressed

EU-UK Relations and Cultural Cooperation: Cultural placemaking and international exchange

Key information

Dates: week of 27 Apr 2027
Days: 3
Language: English
Places: 12

Planned programme

The three-day study visit will be delivered jointly by the Polish Cultural Institute in London, British Council and the Finnish Institute in the UK and Ireland, offering participants an insight into different models of cultural diplomacy and international cooperation in the UK.

The programme will combine presentations, discussions, organisational insights and visits to cultural projects and local partners. A dedicated day at the British Council HQ in Stratford will focus on EU-UK relations, international partnerships and the role of culture in building connections across borders.

Sessions will explore how cultural institutes can build meaningful relationships between the UK and Europe in the post-Brexit landscape. This will include practical examples of how organisations are overcoming barriers to cultural collaboration, the role of bilateral partnerships and wider European networks, and what more could be done to strengthen cooperation in the future.

A key element will be cultural placemaking in Central London and Stratford, including visits to innovative projects and meetings with local cultural stakeholders. These practical encounters will demonstrate how cultural exchange, artist mobility and international partnerships can contribute to creative places, local communities and lasting cultural connections.

Participants will also share their own projects and experiences, creating opportunities for peer learning and future collaboration. The programme will provide insights into the structures and working practices of all three organisations, demonstrating how institutions can work together to create meaningful international cultural exchange.

Participant profile

- **Mid- to senior-level cultural professionals**, including programmers, curators, producers and project or partnership managers;
- Experience in **cultural programmes, international cultural relations and UK–Europe cooperation**;
- Expertise in **music, film, literature, cultural placemaking, community engagement, sustainability or social inclusion**;
- Willingness to **share professional experience**, good practices and perspectives.

Link to EUNIC activities

- Builds on EUNIC Mobility Scheme visits and Knowledge Sharing initiatives;
- Exchange on projects supported through the EUNIC Cluster Fund and lessons learned;
- Insights from recent Focal Point meetings in London and Helsinki;
- Opportunities for future collaboration, knowledge exchange and mobility within the EUNIC network.

Accessibility

- Accessible venues, including the British Council HQ.
- Mobility, dietary, communication and other access needs considered when planning the programme.

ROME – ITALIAN MINISTRY OF FOREIGN AFFAIRS AND INTERNATIONAL COOPERATION

Main topics addressed

Protecting Cultural Heritage: Archaeology, UNESCO, and international exchange

Key information

Dates: 11-13 May 2027
Days: 3
Language: English
Places: 10

Planned programme

Day 1: Overview of the Italian MFA and meeting with Directorates-General and Offices dealing daily with topics at the core of EUNIC's activities:
- The Directorate General for Growth and Export Promotion, to which the Principal Directorate for Culture belongs:
  - the Office following EUNIC, UNESCO and multilateral cultural cooperation and Italian archaeological missions;
  - the Office for the Coordination of the Italian Cultural Institutes abroad and bilateral cultural cooperation projects;
  - the Office dealing with International Book Fairs, translation and publishing of Italian literature and poetry, Universities and scholarships;
- The Directorate General for Europe and International Trade Policy, competent for all EU-related issues;
- The Directorate General for Development Cooperation, also funding socio-cultural projects in the priority Countries for Italy's development cooperation, including Africa that could have a connection with European Space of Culture-funded projects).

Day 2: Visit and meeting with external partners in the field of international cultural diplomacy and promotion, in particular: The Italian Ministry of Culture and Italy's National Commission for UNESCO

Day 3: Meeting with some members of the EUNIC Rome Cluster, followed by a sum-up and main takeaways session with the MFA Office competent for EUNIC.

Participant profile

- Participants should be at a **mid-to-senior level**, with **adequate experience on at least one field relevant** to the selected topics of the hosting offer;
- Participants should be **willing to exchange on working methods, priorities and challenges** within EUNIC;
- We mainly expect participation by **representatives from HQ-level members**, sharing similar issues and procedures, to strengthen the mutual learning dimension of the programme. A smaller **quota of participants from clusters** is also welcome to ensure broader view of the whole membership composition and functioning in the discussion;
- The programme will not foresee job-shadowing activity. It is meant as a **peer to peer-based mutual learning experience.**

Link to EUNIC activities

- Builds on previous Mobility Scheme visits involving Headquarters and Cluster members.
- Insights into the Italian MFA's coordination of Embassies, Consulates and Cultural Institutes in EUNIC activities.
- Exchange of experiences and lessons learned from projects co-funded by Spaces for Culture and the Cluster Fund.
- Sharing information on EUNIC priorities, programmes and funding opportunities.

Accessibility

- All Ministry of Foreign Affairs premises are equipped with access for people with mobility impairments.

AMSTERDAM - EUNIC NETHERLANDS

Main topics addressed

Artistic freedom in international cultural collaboration

Key information

Dates: week of 15 May 2027
Days: 3
Language: English
Places: 7

Planned programme

Hosted by a EUNIC Netherlands working group led by DutchCulture and Goethe-Institut Netherlands, this 2½–3-day programme combines site visits to Dutch cultural organisations, peer exchange and informal moments. Participants will meet practitioners working on artistic freedom in international cultural relations, take part in a conference or public programme in Amsterdam where possible, and collectively shape parts of the visit through an “unconferencing” approach, bringing concrete cases, dilemmas and practices from their own contexts for shared reflection.

The spring visit is designed as a springboard for a broader debate: in fall 2027, the Boekman Foundation, in alignment with Kunsten '92 and the Royal Netherlands Academy of Arts and Sciences (KNAW), will organise a conference with the University of Groningen as well as Kunstraad Groningen on artistic freedom and democratic resilience. The Mobility Scheme creates a moment to gather input from European peers ahead of that conference, connecting lived experience from across Europe with Dutch policy, practice and research, potentially opening the door for speakers from EUNIC member countries to connect.

Subject to final scheduling, we aim to involve participants as contributors, for example in a panel or participant-led session. Throughout, participants will reflect on how EUNIC and its members can support artistic freedom across borders; they leave with concrete ideas, contacts and strategies they can apply in their everyday work.

Participant profile

- **EUNIC Cluster representatives and headquarters staff** involved in international cultural programmes or organisational strategies;
- Experience **navigating pressures on artistic freedom** across different political and institutional contexts;
- Interest in artistic freedom and the **ability to act on insights gained**;
- Particular welcome for colleagues who have not yet participated in EUNIC Mobility.

Link to EUNIC activities

- Builds on the 2021 Knowledge Sharing Workshop on Artistic Freedom and the 2026 Cluster Fund project The Art of Freedom: Voices of Expression from Europe to America;
- Continues discussions from the February 2026 Amsterdam workshop Future Pathways of Culture in International Relations;
- Exchange on artistic freedom, institutional strategy, power asymmetries and local realities in international cultural relations.

Accessibility

- Fully accessible programme elements held at accessible partner venues, including DutchCulture’s head office;
- Access requirements discussed in advance, with programme adjustments where possible;
- Clear communication, advance information, regular breaks and accommodation of individual accessibility needs.

KYIV – UKRAINIAN INSTITUTE

Main topics addressed

New Dimensions of Cultural Diplomacy and Cultural Relations: Tools for international cooperation in fragile contexts - adaptation, trust and long-term relationships

Key information

Dates: week of 24 May 2027
Days: 3
Language: English
Places: 12

Planned programme

The visit will explore how cultural diplomacy and cultural relations can strengthen international relations, build lasting partnerships, and create new opportunities for cultural cooperation. Drawing on the experience of the Ukrainian Institute and Ukraine's wider cultural sector, the programme will examine evolving approaches through case-based discussions, institutional visits, and peer exchange. It will also consider how challenging and rapidly changing contexts require institutions to adapt and place greater emphasis on trust and long-term relationships.

The Ukrainian Institute will share selected cases, successful approaches, and lessons learned from its work across different areas of cultural diplomacy and cultural relations, including international partnerships, major cultural projects, research-informed programming in new geographical contexts, decolonisation and knowledge production, and digital initiatives. The visit will build on questions explored at the Institute's annual International Cultural Diplomacy Forum, taking them further through professional exchange.

Visits to selected cultural institutions in Kyiv will offer insights into diverse approaches to cultural diplomacy, cultural relations, and international cooperation. Participants will also visit the International Book Arsenal Festival, meet cultural leaders and practitioners, share experiences from their own institutions, and explore opportunities for future bilateral and EUNIC cooperation.

Participant profile

- **EUNIC members headquarters CEOs and members from senior management teams**, including directors, deputy directors and heads of international cooperation, cultural relations or programme departments;
- Experience in **cultural diplomacy, international partnerships, programming, institutional networks, research or digital projects;**
- Willingness to **share examples, ideas and lessons learned** and contribute to discussions with Ukrainian colleagues;
- Interest in **exploring opportunities** for future institutional and EUNIC cooperation.

Link to EUNIC activities

- Follow-up of EUNIC Knowledge Sharing Workshops on institutional resilience, strategic communications, and international cooperation;
- Exchange on the EUNIC Ukraine Fund and its support for international partnerships and locally relevant approaches in Asia, Africa and Latin America;
- Builds on the Mobility Scheme visit to Kyiv in March 2025 and its dialogue on cultural diplomacy in wartime;
- Opportunity to develop new bilateral partnerships and joint projects.

Accessibility

- Accessibility requirements to be discussed in advance, with adjustments to venues and the programme where possible.

Given the security situation in Kyiv, participants will be required to confirm permission to travel at national and organisational level before attending. All participants will receive a detailed security protocol - covering air-raid alerts, shelters and emergency procedures - ahead of the visit. We will also provide relevant security information and support throughout the visit.

BRASÍLIA – EUNIC BRASÍLIA

Main topics addressed

Operating as a EUNIC Cluster: Organisation, governance models, cluster members and partners

Key information
Dates: 6-7 Sep 2027
Days: 2
Language: English, Spanish, Portuguese
Places: 5

Planned programme

Day 1

Morning - Visit to Camões - Centro Cultural Português, and Instituto Cervantes in Brasilia - learn about the cluster´s organization meeting with the board; knowledge sharing with all the participants;

Afternoon - Visit to the EU Delegation (EUDEL) in Brasilia which is part of the Cluster´s board -learn about the cluster´s Governance and EUDEL approach to the board and cluster;

Day 2

Morning - Meeting with all the cluster members;

Afternoon - Meet the Cluster´s partners at Camões, Centro Cultural Português in Brasilia.

Participant profile

- **Presidents and/ or Vice-Presidents** of EUNIC Clusters from the region.

Link to EUNIC activities

- Follow-up to the Latin America Regional Seminar in Bogotá in September 2026;
- Exchange of knowledge, best practices, questions and experiences between EUNIC clusters;
- Sharing expertise in cluster organisation, governance, membership and partnerships;
- Opportunity for EUNIC Cluster Presidents and Vice-Presidents to learn from the Brasília cluster.

Accessibility

- Accessible meetings and accessible events.

SOFIA - EUNIC BULGARIA

Main topics addressed

Cluster Collaboration and Practice: Curatorial practices, cultural networking, project development, EUNIC Cluster Fund, and audience engagement

Key information

Dates: week of 24 Sep 2027
Days: 3
Language: English
Places: 5

Planned programme

EUNIC Cluster Bulgaria is pleased to offer a dynamic programme. The selected visitors will engage closely with a vibrant cultural network and gain valuable insights into how European cooperation flourishes at the local level.
The programme includes participation in two major annual events that embody the spirit of our work:

Night of Literature – Organised by the Reading Sofia Foundation, this event brings contemporary European literature to life in unexpected locations across Sofia. Renowned for its creative use of urban space and strong curatorial concept, it offers both inspiration and valuable practical insights. We will arrange a meeting with the organisers, allowing the visitor to explore the behind-the-scenes curatorial and production processes that make the event so distinctive.
European Day of Languages – Organised by the Representation of the European Commission in Sofia, this large-scale celebration of multilingualism brings together more than 20 cultural institutes and embassies. It offers an excellent opportunity for the visitor to connect with representatives from across the European cultural landscape in an informal and festive setting.

In addition to attending these events, the visitor will participate in five half-day shadowing visits to selected EUNIC member institutions in Sofia. These may include the Polish Institute and the Goethe-Institut, which currently share the cluster presidency, Czech Centre and other members.

Participant profile

- Cultural professionals working at European cultural institutes or as cultural attachés, ideally with **experience in cultural programming**;
- Interest in **cluster development, partnership-building and collaborative European projects;**
- We would like to meet participants who have succeeded in **sustainably developing new initiatives in their own cluster** or cooperation projects;
- Curiosity to get to know our cluster and meet different members, participate in a EUNIC Bulgaria event, share knowledge from their EUNIC experience;
- Ideally participants are **Presidents or Vice-Presidents** and/or actively involved with their cluster.

Link to EUNIC activities

- Builds on lessons learned from the previous hosting visit by EUNIC Cluster Bulgaria;
- Exchange on three previously supported Cluster Fund projects and the Cluster Fund 2026–2027 application;
- Practical insights into developing and implementing joint pilot projects, including without external funding.

Accessibility

- Accommodation for dietary restrictions

COPENHAGEN – DANISH CULTURAL INSTITUTE & LITHUANIAN CULTURAL INSTITUTE

Main topics addressed

Culture, Policy and Democratic Resilience: Cultural advocacy, political engagement and advocacy across European governance contexts

Key information

Dates: week of 16 Nov 2027
Days: 3
Language: English
Places: 25

Planned programme

Day 1: Understanding the challenge – culture and political influence
Morning session: Why arts and culture lose political battles?
Speakers: cultural policy researchers; politicians; senior civil servants; arts and culture CSOs with experience in policy-engagement/advocacy work
Afternoon session: Peer-learning workshop – mapping influence: How do political decisions affecting culture get made in our countries?

Day 2: "Cultural Advocacy" in practice
Morning session: masterclass – advocacy tools for arts and cultural professionals
Afternoon session: Advocacy labs: participants work in groups on real-world advocacy challenges submitted by the hosts and participants. Together they test advocacy narratives, identify stakeholders and develop engagement strategies drawing on lessons from the previous sessions.

Day 3: Arts and Culture in Public Debate – participation in the Cultural Summit
Morning session: participation in the Cultural Summit (potentially with a panel on cultural advocacy). Participants will attend selected sessions of the annual Danish Cultural Summit (Kulturlivets Topmøde), providing a unique opportunity to observe real-time interactions between policymakers, artists, cultural leaders, foundations and public institutions and to analyse how cultural advocacy is practiced in a live policy environment.
Afternoon session: summing up and looking forward; Can culture become more influential without becoming instrumentalised?

Participant profile

- Interest in the interaction between **culture, policy and public decision-making**;
- **Advocacy and public affairs staff**;
- **Directors** of cultural institutions;
- EUNIC **cluster leaders**;
- Professionals working on cultural policy, public engagement or international cultural relations.

Link to EUNIC activities

- Collaborative initiative by two EUNIC members, reflecting EUNIC's spirit of equal partnership;
- Concrete discussions on international cultural relations, with potential for further action;
- Direct relevance to the work of the EUNIC Advocacy Group and its future policy documents.

Accessibility

- Venue selected based on participants' needs, as the Danish Cultural Institutes' own venue is not barrier-free;
- No translation to other languages than English available, which may present a barrier to some participants.

Specific accessibility requirements can be discussed in advance. For further information, please contact us.